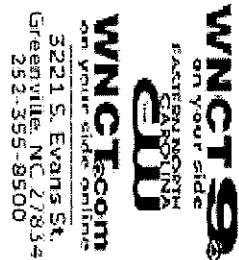


CONTRACT



WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCT.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

<u>Contract / Revision</u> 900968 / 3		<u>Alt Order #</u> 25174545
<u>Product</u> Stein-AG-NC		
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Estimate #</u> 4764	
<u>Advertiser</u> POL/Josh Stein NC Attorney General	<u>Original Date / Revision</u> 07/07/16 / 10/20/16	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNCT	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9912856	<u>Advertiser Code</u> 287	<u>Product 1/2</u> 305
<u>Agency Ref</u> IN117/SP159/AL1336	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCT	10/18/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				2	\$75.00				
2	WNCT	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				3	\$45.00				
3	WNCT	10/18/16	10/24/16	Local News Su 7-8a	7-8a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S				1	\$15.00				
4	WNCT	10/18/16	10/24/16	Local News @ 12p	12p-1230p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				1	\$75.00				
5	WNCT	10/18/16	10/24/16	CBS Sunday Morning	9a-1030a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S				2	\$90.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
900968 / 3	25174545

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	Stein-AG-NC	4764

Advertiser	Original Date / Revision
POL/Josh Stein NC Atton	07/07/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCN	10/18/16	10/24/16	Local News @ 5p	5p-530p		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	MTWTF--	2	\$70.00							
7	WNCN	10/18/16	10/24/16	Local News @ 530p	530p-6p		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	MTWTF--	2	\$70.00							
8	WNCN	10/18/16	10/24/16	Local News @ 6p	6p-630p		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	MTWTF--	2	\$130.00							
9	WNCN	10/18/16	10/24/16	CBS Evening News	630p-7p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	MTWTF--	2	\$200.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		2	WNCN	10/18/16-10/24/16	CBS Evening News	630p-7p	MTuWThF----	:30	\$200.00		NM		
		Credited											
		made good on lines 11-14											
10	WNCN	10/18/16	10/24/16	Local News @ 11p	11p-1135p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	MTWTF--	1	\$120.00							
11	WNCN	10/18/16	10/24/16	LN Su	11p-1135p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	-----S	1	\$80.00							
12	WNCN	10/21/16	10/24/16	Local News @ 5p	5p-530p		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	M---F--	2	\$70.00							
13	WNCN	10/21/16	10/24/16	Local News @ 5a	5a-530a		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	M---F--	2	\$15.00							
14	WNCN	10/21/16	10/24/16	Local News @ 530a	530a-6a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	M---F--	1	\$20.00							
15	WNCN	10/21/16	10/24/16	M-F 430a-5a News	430a-5a		:30				NM	1	\$10.00

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WNCN
 EASTERN NORTH CAROLINA
 on your side online
WNCN.com
 3221 S. Evans St.
 Greenville, NC 27834
 (252) 355-8542
 252-355-8500

Contract / Revision	Alt Order #
900968 / 3	25174545

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	Stein-AG-NC	4764

Advertiser	Original Date / Revision
POL/Josh Stein NC Atton	07/07/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	M---F--				1	\$10.00				
										Totals		24	\$1,695.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	24	\$1,695.00	(\$254.25)	\$1,440.75
Totals	24	\$1,695.00	(\$254.25)	\$1,440.75

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

Contract # 25174545

CPE: 287/305/4764

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/19/2016 at 6:27 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Stein-AG

Product: Stein-AG-NC

Agency Order #: 5031055

Buyer: Lawson, Colin

Salesperson: JACOB ROTH
212-373-8175

Version: Highlighting Revision 3

Station: WNCN

Market: Greenville/New
Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH
212-373-8175

Total \$: \$1,695.00

Total Spots: 24

Total CPP: \$0.00

Total GRP:

Traffic #: 900968

Separation:

Comments: Revised Order

Buyer added funds to clear

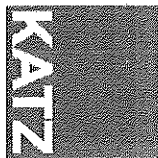
TTADD: \$40

TTREV: \$1,695

PLS CFM

T/R JACOB

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
REV+ 9	Tu-F,M 5p-5:30p		9 On Your Side News @ 5 PM	\$70.00	0	30	2	4	4	\$280.00	\$0.00	0.0
Level 3												
REV- 12	Tu-F,M 6:30p-7p		CBS Evening News	\$200.00	0	30	2	1	1	\$200.00	\$0.00	0.0
Level 3												
REV+ 15	F,M 5a-5:30a		News	\$15.00	0.0	30	0	2	2	\$30.00	\$0.00	0.0
REV+ 16	F,M 5:30a-6a		News	\$20.00	0.0	30	0	1	1	\$20.00	\$0.00	0.0
REV+ 17	F,M 4:30a-5a		News	\$10.00	0.0	30	0	1	1	\$10.00	\$0.00	0.0
TOTALS: 24									24	\$1,695.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25174545

Changes as of: 10/19/2016 at 6:27 PM

Version: Highlighting Revision 3

CPE: 2873054764

Agency: GMMB

Advertiser: Stein-AG

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: Stein-AG-NC

Office: WASHINGTON

Total Spots: 24

Total CPE: \$0.00

Agency Order #: 5031055

Buyer: Lawson, Colin
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:

Traffic #: 900968
Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/19/16 6:27 PM	JACOB ROTH	Revised Order Buyer added funds to clear TTADD: \$40 TTREV: \$1,695 PLS CFM T/R JACOB
10/19/16 6:27 PM	JACOB ROTH	Line 12 1x 630p news \$200--oversold can makegood as 2x fr.m 530p news \$70 2x fr.m 5a news \$15 1x fr.m 530a news \$20 1x fr.m 430a news \$10
10/19/16 4:17 PM	Jennifer Layman	Revised Order Buyer added funds to clear TTADD: \$40 TTREV: \$1,695 PLS CFM T/R JACOB
10/14/16 7:05 AM	JACOB ROTH	Correction to make LUR Line 6 12p News needs to be \$75 and changed to 2x Line 9 5p News needs to be \$70 and remain 2x Line 11 6p News needs to be \$140 and remain 2x Line 13 11p News 1x needs to be removed Line 5 Sun 7-8a 1x needs to be removed \$570 affected Total same.
09/15/16 9:21 AM	Jennifer Layman	
07/05/16 10:38 AM	JACOB ROTH	John Stein for AG 10-18-10-24:Separation: 30
05/18/16 12:51 PM	JACOB ROTH	John Stein for AG 10-18-10-24:Separation: 30
Competitive Information		
Market Budget: \$8,071		
WNET Share: 21%		
Comment:		
ENCT: 1%		
WCTI: 30%		
WFX: 13%		
WITN: 35%		

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	24	\$1,695.00	N/A
Total	100%	24	\$1,695.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	24	\$1,695.00
Total	24	\$1,695.00



125 West 55th St
New York, NY 10019

Contract # 25174545

Changes as of: 10/19/2016 at 6:27 PM

Version: Highlighting Revision 3

CPE: 287/305/4764

Flight: 10/18/16 - 10/24/16

Station: WNCN

Total \$: \$1,695.00

Agency: GMMB

Advertiser: Stein-AG

Market: Greenville/New Bern/Wash

Total Spots: 24

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: Stein-AG-NC

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5031055

Primary Demo: Adults 35+

Total GRP:

Buyer: Lawson, Colin
Salesperson: JACOB ROTH
212-373-8175

Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Traffic #: 900968
Separation:

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/19/16 6:27 PM	JACOB ROTH	Revised	5		\$0	\$1,695.00	Changes: Total Spots from 19 to 24. 5 buylines added or modified.
Makegood 2	10/19/16 4:17 PM	Jennifer Layman	Sent To Rep			\$0	\$1,695.00	
Revision	10/14/16 7:05 AM	JACOB ROTH	Confirmed			\$40.00	\$1,695.00	Changes: Calculated Dollars from \$1,655.00 to \$1,695.00. Competitive Market Budget from \$7,681 to \$8,071. Total \$ from \$1,655.00 to \$1,695.00. User Entered \$ from \$1,655.00 to \$1,695.00. Comments from John Stein for AG 10.18-10.24; Separation: 30 to Revised Order Buyer added funds to clear TTADD: \$40 TTREV: \$1,695 PLS CFM T/R JACOB. 4 buylines added or modified.
Makegood 1	9/15/16 9:21 AM	Jennifer Layman	Sent To Rep			\$0	\$1,655.00	Changes: Total GIMPs to 0.
Queued for Electronic Contracting	7/5/16 10:39 AM					\$0	\$0	
Revision	7/5/16 10:38 AM	JACOB ROTH	Confirmed			\$0	\$1,655.00	Changes: User Entered \$ from \$0.00 to \$1,655.00. Product from candidate to Stein-AG-NC. Demo Meta to [R16]. 7 buylines added or modified.
Queued for Electronic Contracting	5/18/16 2:43 PM					\$0	\$0	
New	5/18/16 12:35 PM	JACOB ROTH	Confirmed	19		\$1,655.00	\$1,655.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy